

Sound technology for sound sleep.



*Presenting*

Rubco Rubberised Coir Mattresses  
with Vertical Fibre Orientation technology

**RUBCO**   
M A T T R E S S



## THE UNIQUE VFO ADVANTAGE

Rubco rubberised coir mattresses are manufactured using the machinery as well as the technology from DOA, Austria. The DOA sheet forming machine has the unique advantage of producing uniform density vertical oriented fibre sheets. Vertical Fibre Orientation (VFO) ensures extra cushioning effect and high durability in the mattresses. Further, considerable sheet thicknesses and densities varying from 80 kgs./cu.m. to 250 kgs./cu.m. can be obtained.



## COMFORT AND SUPPORT PERFECTLY BALANCED

Rubco rubberised coir mattresses are scientifically designed to provide proper back support without compromising on comfort. By virtue of their ingenious design and construction and the unique **3-D technology**, Rubco mattresses are firm without being hard and extremely durable. As they do not sag, they are very comfortable and ensure a healthy and restful sleep. Rubco rubberised coir mattresses are crafted from the finest materials and finished to perfection in one of India's most modern manufacturing plants.

VERTICAL FIBRE ORIENTATION  
**VFO**  
FOR UNIFORM DENSITY



## MANUFACTURED TO GLOBAL STANDARDS

Rubco's mattress production facility is among the very few in the country to employ state-of-the-art Austrian machinery. The machinery as well as the technology are sourced from DOA of Austria. The plant has an annual installed capacity of 4.8 million units, comprising of mattresses, pillows and other rubberised coir products. The furnishing section is equipped with the most modern computer controlled machines imported from U.K. and U.S.A. Strict quality control is observed at every stage of the production to ensure that Rubco rubberised coir mattresses always measure up to the highest standards.



The product range

## A RANGE CATERING TO EVERY NEED

Rubco rubberised coir mattresses are available in seven variants, each catering to a specific user segment. The range comprises of everything from regular mattresses to special orthopaedic models and high-end luxury varieties. They come in varying sizes and thickness, depending on the specific use they are meant for. The VFO technology is a feature common to all the models.



**DOSTH** MATTRESS An economy model that offers true value-for-money. Available in 2 inch and 3 inch thickness.



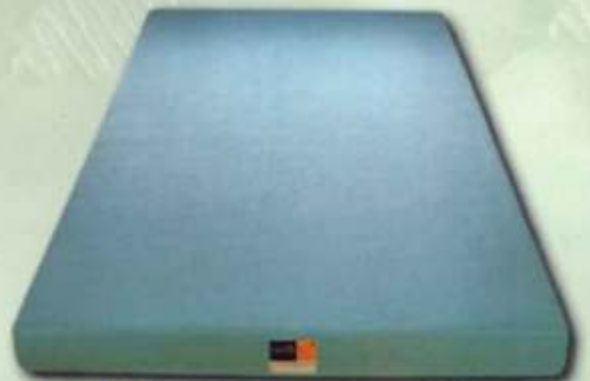
**Safal** MATTRESS A regular mattress that combines comfort and durability. Available in 3 inch and 4 inch thickness.



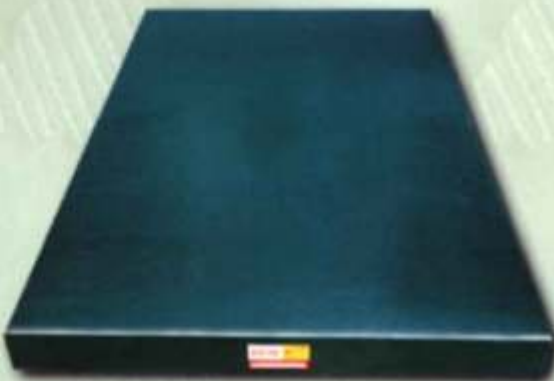
**HEAVEN** MATTRESS A premium model that provides unmatched sleeping comfort. Available in 3 inch and 4 inch thickness.



**Hi-Tech** MATTRESS A high-end model with an accent on finish and luxury. Available in 5 inch thickness.



**YATHRI** MATTRESS An elegant mattress meant for hotels, tourist resorts etc. Available in 5 inch thickness.



**HEAL** MATTRESS A quality product suitable for use in hospitals. Available in 3 inch and 4 inch thickness.



**Relief** ORTHOPAEDIC MATTRESS A special mattress scientifically designed for orthopaedic patients. Available in 5 inch thickness.

Dimensions/thickness can be customized for large quantities.

**Kerala State Rubber Co-operative Ltd.,**

popularly known as **Rubco**, is a Rs. 280 crore group with a strong presence in the rubber-based industrial segment. **Rubco** was incepted with the prime objective of effectively utilizing the abundant rubber resources of Kerala. In a short span, **Rubco** has successfully introduced a wide range of fast moving rubber based products. Today, the **Rubco** group has interests in rubber footwear, casual shoes, cycle tyres & tubes, two and three wheeler tyres, rubberised coir mattresses, processed rubber wood furniture, block rubber (ISNR) and pale latex crepe, apart from natural rubber trading.



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